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Prepare your students for management success with this engaging survey of modern management practice. UNDERSTANDING MANAGEMENT, 8E seamlessly integrates classic management principles with today's latest management ideas to create a responsive market leading text that captivates your students. Acclaimed authors Richard Daft and Dorothy Marcic cover management and entrepreneurial issues within small- to mid-size companies where most students will begin their careers, as well as within larger global enterprises. Many examples focus on the constantly-evolving entertainment industry. Students gain valuable insights into real, contemporary business as they examine today's best management practices. This edition helps students establish and build upon practical skills they can readily apply to future or current careers. Engaging examples and numerous skill-building and application exercises in every chapter help students deepen their understanding and refine their management abilities. With a streamlined format, this edition takes a close look at how change demands innovation and how innovation requires forward-thinking, flexible leaders and organizations. The book's complete ancillary package provides flexibility and solid support for your course as you use UNDERSTANDING MANAGEMENT, 8E to prepare today's students to seize business opportunities and lead change. Be sure to also investigate the menu of high impact digital options available with this edition, including Aplia and CengageNOW. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Discover the keys to management success as Daft/Marcic's UNDERSTANDING MANAGEMENT, 11E integrates classic management principles with today's latest management ideas. This captivating, market-leading edition focuses on management and entrepreneurial issues within small to midsize companies -- where you are most likely to begin your career - while still addressing challenges in larger global enterprises. Numerous new examples from today's food business further reflect today's trends. You gain valuable insights as you examine best practices in current management. This streamlined edition helps you build practical skills with engaging examples, skill-building and application exercises in every chapter. You examine how change demands innovation and how innovation requires forward-thinking and flexible leaders and organizations. Learn to become the successful manager who seizes business opportunities and leads change. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

MANAGEMENT, 12E includes several innovative pedagogical features to help students understand their management capabilities and learn what it's like to manage in an organization today. Each of the 19 chapters begins with an opening questionnaire that engages the reader's interest, directly connects to the topic of the chapter, and enables students to see how they respond to situations and challenges that real-life managers typically face. A New Manager Self-Test in each chapter provides students with further insight into how they would function in the real world of management. The Remember This bullet-point summaries at the end of each major chapter section give students a snapshot of the key points and concepts covered in that section. The end-of-chapter questions have been carefully revised to encourage critical thinking and application of chapter concepts, and Small Group Breakout exercises give students the opportunity to apply concepts while building teamwork skills. Ethical dilemmas, all-new end-of-chapter cases, and a fully updated set of On the Job video cases help students sharpen their diagnostic skills for management problem solving. The chapter sequence in MANAGEMENT is organized around the management functions of planning, organizing, leading, and controlling. These four functions effectively encompass management research and the characteristics of the manager's job. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Daft and Marcic's action-first approach turns the traditional learning model on its end. Instead of starting with concepts and moving to application, this text starts with application, an introductory problem or challenge that encourages you to first empty out your ideas so you are ready to understand new ideas and acquire new skills. Each chapter provides a menu of resources for engagement, application, and learning, everything you need to develop the spot-on management skills you'll need to be a successful manager. This new learning philosophy leads you through a seven-step learning process: 1. Manager Challenge, 2. Initial Response, 3. Discover Yourself, 4. Discover Knowledge, 5. Action Learning Exercises, 6. Test Your Mettle, and 7. Personal Skills Log. Shorter, highly-focused chapters take you through each of these seven steps, allowing you to capture the essence and critical points for each topic. The mass of research material has been condensed and focused into discrete learning packages (chapters) designed specifically for engagement. BUILDING MANAGEMENT SKILLS offers a unique new set of Challenge Videos that are specifically designed to help develop your decision-making and thinking skills. After you watch the video challenge you are asked to respond to the challenge by solving the problem, helping you see the relevance of the chapter material and answering the question Why do I need to know this material?. These innovative, decision-making Challenge Videos are also available in CengageNOW. Organized around a new learning philosophy, with new technology and a coherent learning package for you to acquire management skills through an active first do, then learn approach, Daft and Marcic have created a truly unique learning experience with BUILDING MANAGEMENT SKILLS. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Develop with the confidence and innovative skills to lead in today's rapidly changing, turbulent business environment with Daft's market-leading MANAGEMENT, 14E. This reader-friendly presentation blends coverage of the latest managerial theories and emerging trends with a strong foundation in best management practices. New personal feedback inventories let you evaluate your strengths while updated engagement exercises and the latest applications guide you in expanding your management competencies, harnessing your creativity and putting theory into practice. Recent research, organized around the four functions of management, helps you look beyond traditional techniques to consider a full breadth of progressive management solutions. In addition, numerous new examples and cases from familiar organizations bring the practice of management into clear focus. Author Richard Daft equips you with new and proven management concepts to achieve exceptional results in your managerial role. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Organizations must adapt to changing and often challenging environments. This third Canadian edition helps students understand and design organizations for today's complex environment. The concepts and models offered in this text are integrated with changing events in the real world, presenting the most recent thinking and providing an up-to-date view of organizations. Detailed Canadian examples and cases capture the richness of the Canadian experience, while international examples accurately represent Canada's role in the world.

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