

Read Book Ethical Chic The Inside Story Of The Companies We Think We Love

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## **Ethical Chic The Inside Story**

“Ethical Chic is a lively and engaging look at the environmental, labor, and social practices of six legendary US companies. It’s a must-read for any consumer interested in spending their money in socially conscious ways.”—Sally Greenberg, executive director, National Consumers League

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Ethical chic exposes the dirty little secrets of six beloved companies: Tom's of Maine, Timberland, Starbucks, Trader Joe's,

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Apple and American Apparel. By far, American Apparel is the worst contender to be crowned hardly ethical in reality, and its fiscal management is hardly sane either.

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### **Ethical Chic: The Inside Story of the Companies We Think**

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In Ethical Chic, award-winning author Fran Hawthorne takes her investigative-journalism skills--honed from more than two decades as a business journalist—to analyze six favorites: Apple,

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Starbucks, Trader Joe's, American Apparel, Timberland, and Tom's of Maine.

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### **Ethical Chic: The Inside Story of the Companies We Think**

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Ethical Chic: The Inside Story of the Companies We Think We Love. Fran Hawthorne. Beacon, \$25.95 (224p) ISBN 978-0-8070-0094-6. Joining the backlash against corporate social responsibility ...

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## **Nonfiction Book Review: Ethical Chic: The Inside Story of**

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Ethical Chic: The Inside Story of the Companies We Think We Love by Fran Hawthorne is an examination of how our favorite companies project a hip, progressive image -- and whether we should believe them.

## **Beacon Press: Ethical Chic**

Ethical Chic: The Inside Story of the Companies We Think We Love Consumers are told that when they put on an American Apparel-shirt, leggings, jeans, gold bra, or other item, they look hot.

## **Ethical Chic: The Inside Story of the Companies We Think**

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Ethical Chic is a well-executed examination of several companies

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commonly considered "socially responsible." Ms. Hawthorne does a good job of maintaining neutrality and exploring the topic from all available angles. Though she does offer her own conclusions, there is enough information for a savvy reader to make their own decisions as well.

### **Ethical Chic: The Inside Story of the Companies We Think**

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In Ethical Chic, award-winning author Fran Hawthorne uses her business-investigative skills to analyze six favorites: Apple, Starbucks, Trader Joe's, American Apparel, Timberland, and Tom's of Maine. She attends a Macworld conference and walks on the factory floors of American Apparel.

### **Ethical Chic : The Inside Story of the Companies We Think**

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### **inSpirit: UUA Bookstore and Gift Shop: Ethical Chic**

ETHICAL CHIC. The Inside Story of the Companies We Think We Love (Beacon Press, 2012) Reviews. Kirkus Reviews, May 15, 2012 about ETHICAL CHIC: "Hawthorne turns an optimistic-but-skeptical eye on a half-dozen companies to dig past the marketing hyperbole and explore actual practices ....

### **Books — Fran Hawthorne**

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Timberland, and Tom's of Maine. More than a how-to guide for ...

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Ethical chic : the inside story of the companies we think we love. Responsibility Fran Hawthorne. Imprint Boston : Beacon Press, c2012. Physical description xxvi, 181 p. ; 24 cm. ... Corporations > Moral and ethical aspects > United States > Case studies. Business ethics > United States > Case studies.

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2012, Ethical chic : the inside story of the companies we think we love / Fran Hawthorne Beacon Press Boston, Mass. Wikipedia Citation. Please see Wikipedia's template documentation for further citation fields that may be required.

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### **Ethical chic : the inside story of the companies we think**

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Ethical Chic is a well-executed examination of several companies commonly considered "socially responsible." Ms. Hawthorne does a good job of maintaining neutrality and exploring the topic from all available angles. Though she does offer her own conclusions, there is enough information for a savvy reader to make their own decisions as well.

### **Amazon.com: Customer reviews: Ethical Chic: The Inside**

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The writer involving Ethical Chic: The Inside Story of the Companies We Think We Love by Hawthorne, Fran (2013) Paperback content conveys the idea easily to understand by a lot of people. The printed and e-book are not different in the content but it just different as it.

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Fran Hawthorne is the author of the new book Ethical Chic: The Inside Story of the Companies We Think We Love.

### **Apple's Appalling Ethics | HuffPost**

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—Judy Cowling ...

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