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It aptly states that to have an excellent supply chain, which I define as a competitive supply chain, it must be strategically aligned to the corporate competitive strategy. By Larry Lapidè · September 1, 2015

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Competitive Supply Chains: Strategic Alignment - Supply

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Key components of supply chain alignment. Supply Chain Alignment enables the synchronization of flows (physical flows and information flows) across the components of the SCOR Model, and it does so by connecting the 'pieces' of the SCOR Model via seven key integrative elements: 1. Strategic Alignment. 2. Governance. 3.

Part 1: Supply chain alignment, the critical success ...

Strong strategic alignment among the people, processes and technology components of a firm's supply chain and across an organization have a huge impact on the success of the supply chain and the organization.

The Challenge of Strategic Alignment - Supply Chain Brain

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“Offerings valued by external customers drive supply chain strategy and trade-offs. Supply management leaders must communicate these trade-offs to functional teams, so they thoroughly understand them,” Mr. Barger said “They must be able to translate them into specific functional strategies that support cost, speed, service or other supply chain segmentation outcomes.”

Five Steps to Align Business Strategy With Supply Chain

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Keep refreshing the strategy and alignment process. Most companies have strategic planning cycles of one to three years, but we have seen companies that literally go decades without re-aligning their supply chain strategy. Put your supply chain strategy on the same schedule as the rest of your planning.

Six Steps to Align Supply Chain with Corporate Strategy

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Supply Chain Strategy and Business Strategy: the importance of alignment Published on March 10, 2017 March 10, 2017 • 45 Likes • 6 Comments

Supply Chain Strategy and Business Strategy: the ...

Manufacturers are finding new competitive advantages by aligning their procurement and Supply Chain strategy with their corporate strategy. Due to ever increasing volatility in the global...

The Benefits of Aligning Corporate Strategy with Supply

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Aligning Supply Chain Management With Business Strategy. by Michael Croasdale, Senior Project Analyst. Companies are beginning to view supply chain management and procurement as a rising priority. Procurement has traditionally been a cost-

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driven model, finding suppliers that can provide the best product at the lowest cost.

Aligning Supply Chain Management With Business Strategy ...

With case studies from major organizations from around the world, it is a 'must' read for anyone wishing to be at the forefront of international supply chain management thinking. Strategic Supply Chain Alignment brings together for the first time the world's leading logistics professionals, management consultants and academics to offer their insights and experiences on the latest supply chain management techniques.

Strategic Supply Chain Alignment | Taylor & Francis Group

Written by David Gai, (pictured below, right) Executive Vice President of Services at JDA Software (Click here to read the first

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article in the series) The complex nature of today's supply chains has contributed to another strategic challenge: the problem of aligning the many individual processes and technology tools that exist across multiple functional departments.

Importance of supply chain alignment, by JDA Software ...

Ch. 1. New approaches to strategy: Dynamic alignment of strategy and execution / Peter Fuchs, Andrew Young and Alida Zweidler-McKay; Ch. 2. Strategic supply chain management: Creating shareholder value by aligning supply chain strategy with business strategy / Robert Evans and Alister Danks; Ch. 3.

Strategic supply chain alignment : best practice in supply

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Aligning Your Supply Chain Strategy with Your Business Strategy. "Supply chains that support and reinforce corporate competitive strategy are much more powerful drivers of success than those

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that focus narrowly on short-term gains such as cost savings," says Larry Lapide, director of research at the Massachusetts Institute of Technology's Center for Transportation & Logistics.

Aligning Your Supply Chain Strategy with Your Business

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Supply Chain Strategy: Customer Focus and Alignment. When it comes to supply chains, it's what's good for the customer that counts not what's good for the nucleus company or even what seems to be good for the supply chain itself Supply chain management needs to be focused on giving the final customer the right product at the right time and place for the right price.

Supply Chain Strategy & Strategic Supply Chain Management ...

Strategic supply chain alignment : best practice in supply chain management. [John Gattorna;] -- This text presents material on

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next-generation thinking about the management of the supply chain. Based on the strategic alignment model, it shows how external market dynamics, the firm's strategic ...

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But remember that the best supply chain strategy is one you can accomplish. Make it specific, not general; practical, not conceptual. Include elements of process, technology, organization, control philosophy, and metrics. Think through the details.

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